



PARTY KIT
★ NETWORK ★

The Impact We Made

ANNUAL REPORT 2020-21



About Us



The Party Kit Network CIC is a non-profit organisation connecting those planning a party with local party kits of reusable tableware and decorations.

We help to make parties more sustainable by preventing unnecessary waste from thousands of single-use partyware items. Our aim is to make reusable tableware an accessible and practical alternative.

This is done by supporting those who offer party kits for hire locally. The kit is hired for the event and then returned to be used again, avoiding waste from disposables.

Each party kit is run independently by people inspired to take action against waste.

The core activities of the Party Kit Network are:

- Maintaining a directory of active party kit lenders
- Working to promote the party kit concept
- Supporting those who run party kits.

Starting in the UK as a community project in June 2019, we registered as a Community Interest Company (limited by guarantee) in July 2020. We now have over 450 members providing access to party kits across the UK and the rest of the world.

"It's everything a zero waste initiative should be - practical, economical and joyful."



Benefit of Party Kits

For many using disposable tableware has become a normal part of hosting a celebration, particularly at children's parties. However, these items are difficult to recycle and take years to breakdown in landfill.



Instead, party kits offer an accessible and convenient way to switch to reusables.

Party kits benefit the environment by:

- Reducing demand for materials and water consumption by sharing and reusing.
- Avoiding CO2 emissions in production, transportation and disposal of products.
- Taking responsibility for our equipment at end-of-life, including offering UK members access to fully-traceable recycling partnership with Brothers Make.
- Reducing the amount of single-use plastic potentially becoming litter.

Our work aligns with the following UN Sustainable Development Goals:



Introduction



In the last 12 months we have continued to grow our network despite the incompatibility of parties and a global pandemic. Whilst we haven't yet returned to pre-COVID lending levels, we now have more party kits listed than ever before and a greater awareness as to why reusable tableware is a more sustainable option.

A year ago the Party Kit Network progressed from a community project to a registered Community Interest Company. We very much believe in the continued value the party kit concept has to offer in reducing waste and making parties more sustainable.

The most significant step we made this year was to partner with Erin Rhoads (therogueginger.com) to expand the network to Australia, adding 60 new members. It has been through the support of champions like Erin and our members that we've been able to achieve excellent results with minimal financial investment.

In order to cover our costs this year we've had to get creative and so ran a fundraiser selling illustrated children's books sharing the stories of animals impacted by climate change and plastic pollution.

Thank you to each of our board members and to Erin, Michelle Nitz, Tom Evans and Amanda Hepburn who have each donated their time to support us. And a huge thank you to all of our members for joining us in the mission to make reusables the norm at parties.

As the World slowly starts to live with COVID and parties are once again feasible, we look forward to the continued growth of the party kit movement and our network.

Isabel

Isabel Mack - Founder
July 2021



Our Impact

115,406

single-use items avoided
by hire of party kits



498 Party Kits
on the map



573 Downloads
'Get Started' Guide



277 Enquires
via our website



**+128 New
Members**



**+7 New
Countries**



**12k Website
Visitors**

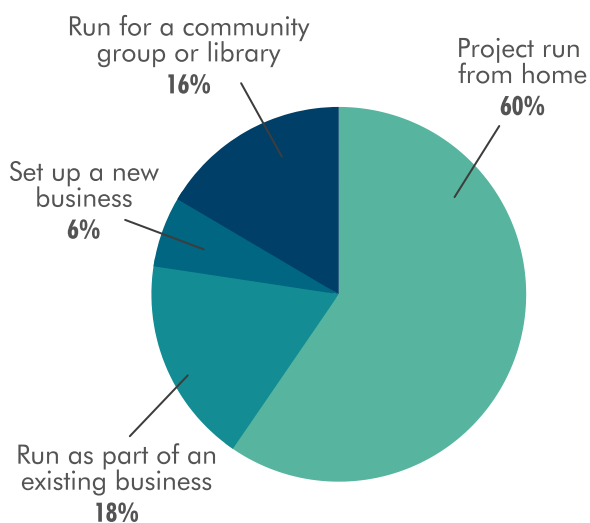
Reporting period 10 July 2020 - 31 July 2021. Single-use items avoided = disposable plates, cups, bowls and cutlery. Based on responses from 245 members.



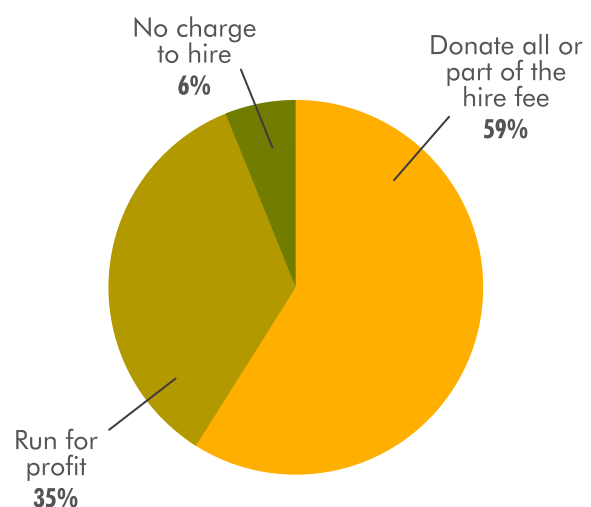
Members

Without our members, the network wouldn't exist. While the set up of each party kit is unique, all are united in a desire to have a positive impact for the environment. The benefit of party kits doesn't end with the reduction in waste; many kits also fundraise for school PTAs, local causes and environmental charities.

How party kits are operated



What happens to income



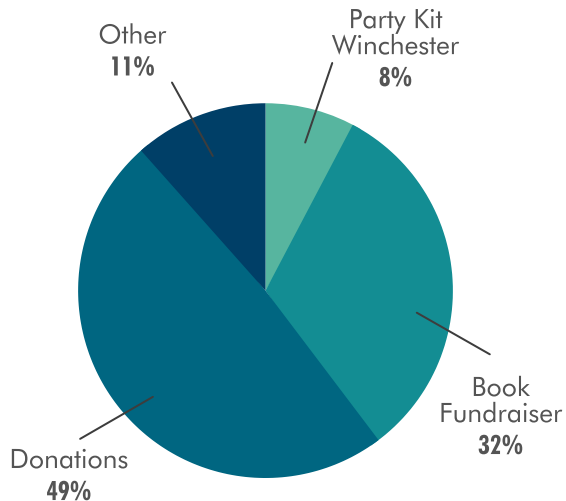
“The Network inspired me to start up a kit in my area and has been an invaluable source of advice and support ever since. Isabel has done an amazing job in sharing ideas and information to create a network of like-minded individuals.”

- Caroline Talbot, Mossy Parties Shropshire
UK member since January 2020

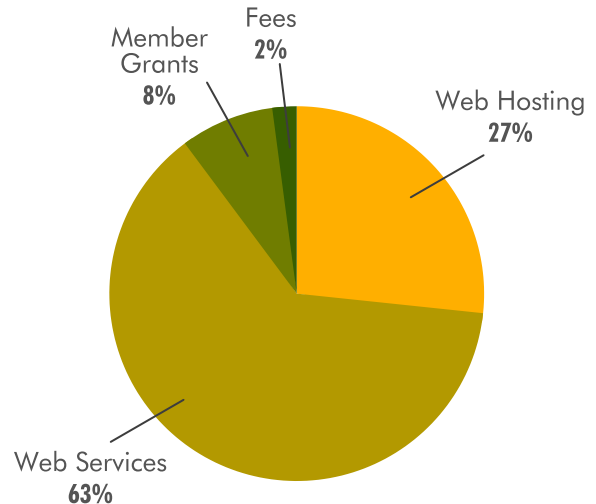


Our Income & Spend

Our income



Our spend



We do not charge members a fee or take commission from any hire fees. Instead, we are funded by voluntary donations, fundraisers and the income from Party Kit Winchester (which is the only party kit owned and operated by us). This year our income included £500 from personal donations, £330 from the Wild Tribe Heroes book fundraiser and £80 from lending our own party kit.

We spent a total of £1,055 on the following:

- Website domain registration and hosting
- Website app and software subscriptions
- Banking & HMRC fees
- We awarded 4 training grants which enabled members to obtain a relevant health and safety certificate.



Our accounts were prepared by Michelle Nitz from HoneyStone Accounting Limited who kindly donated her time and expertise.

Featured By



Jen Gale, 'A green way to bring up baby'
The Sunday Times Magazine, March 14 2021.



Erin Rhoads, 'Let's Have a Party'
Re:think magazine, Issue 23

1MILLION
women

PLASTIC
FREE JULY®

re:think
REDUCE · REUSE · REPAIR · RECYCLE

THE SUNDAY TIMES
magazine

The
Guardian

ekko.



ECO ACTION
FAMILIES



The Circle Awards AUS & NZ 2021.
Nominated in the Lifestyle category and People's Choice Award.



"Reusable party kits are such a beautifully simple idea and a total no-brainer when it comes to planet-friendly parties!"

Jen Gale - Sustainable(ish) blogger & author





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Join us for the Reuse Revolution!

partykitnetwork.org

hello@partykitnetwork.org

